HORROR MOVIE POSTER ASSIGNMENT

due date: _____

You have been hired by MGM Studios to create the advertising poster for their next horror flick. Create a poster in a size no smaller than 8 1/2" by 11" (letter size) to advertise this yet-to-be released film.

For inspiration, consider some of the materials that we have used in class as inspiration ("Suffer the Little Children", "1408", "Night of the Living Dead", "World War Z", Stephen King article), as well as your own experience with horror stories.

When creating your concept, be sure to keep in mind the type/sub-genre of horror your film will be. Also consider the elements that go into a great horror movie (see grey sheet).

Choose or create images that are appropriate to the horror genre and be sure that the sub-genre you've chosen is apparent. Remember that a great title is essential and can give the audience hints as to the content of your film. Be sure that the images you choose provide some hints as well.

Good Luck on your first Graphic Design job!

MARKING SCHEME:

Creativity/originality	/10
Visual Appeal & Effectiveness	/20
Title	/5
Sub-genre apparent	/5
	/40 marks